

**Roosevelt Action Association
Meeting Notes
Board Meeting
March 9, 2020**

Board Members Present:

Andie Abkarian, President
Catrina Kahler
Christa Lawcock
Ryan Tempest
Steve Bruckal
Bill Scheel
Caroline Van Slyke

Absent:

Claire Nelson

Election of officers:

Bill Scheel made a motion to elect the Board of Officers as follows:

Andie Abkarian President
Ryan Tempest, Vice Chair
Steve Bruckal, Treasurer
Christa Lawcock, Secretary
Catrina Kahler seconded the motion.
Motion passed unanimously

Treasurer Report:

Reviewed income and expenditures for 2015-2019. Priority is to have all future financial transactions and accounting integrated with historical financial data.

Discussed moving to Quick Books or similar- Steve to research.

Create a method to integrate Block Watch credits and debits for fuller understanding of actual expenditures. RAA is receiving +/- \$10,000 to from Block Watch and some of those expenses/payments are not reflected in the current Income Statements since they flow through Block Watch

Baseline entity annual operating expenses are approximately \$2500 (insurance, HPC membership, website, PO box, supplies)

Add \$2000 for holiday, \$1000 for MarCom.

Block Watch: Currently can receive up to \$10,000 per year if/when RAA applies for and is awarded get the grants.

Treasurers reports are not voted on because RAA accounts have not been audited.

PRIORITIES for 2020-2021

Brainstorming Items include:

- 1) System Building: Improve/develop/streamline systems for operating processes such as file management, accounting, email/contact management, membership tracking. Document Home Tour Planning Process and board terms/roles.

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- 2) Speakeasy, Home Tour or other major event: Possibly alternate years switch off every two years.
- 3) Additional community engagements & additional Events discussed including items for consideration:
 - Restaurant and bar crawl
 - Landscaping/Beautification
 - Park activity
 - Music event
- 5) Landscaping (e.g. street trees, replacing landscaping affected by 3rd/5th Ave modifications)
- 6) Increasing membership
- 7) Livability items (e.g. pedestrian improvements, shade, bicycle infrastructure, parks)
- 8) Supporting Historic Preservation
- 9) Set up Roosevelt Mini Grant program.
- 10) Communications (website updates has \$750 from Block Watch Grant to use towards it)

Neighborhood engagement and communication for meetings and events:

- Christa will be in charge of collecting content for the meeting notice and the e-letter, consolidating it in draft form, & sending out the final product in Mail Chimp/appropriate system; communication committee will continue to edit and format.
- Newsletters and communications will be sent out through Mail Chimp
- Use Block Watch monies to pay for assistance from a professional to update and improve the website

E-newsletter and notifications:

- Target had been Tuesday before each meeting
- E-letter will go out the week following the neighborhood meeting.

Meeting notice will be sent 1 week prior to the meeting with agenda items.

- Digital newsletter will include committee/team or topic updates if there are any, and requests or volunteers or other needs as necessary.

Christa made a motion, Bill Scheel seconded: Monthly newsletter and neighborhood meeting notices will be sent to the current Mail Chimp list.

- Motion Passed unanimously

Meeting Dates and Times:

- Board Meeting is 2nd Monday of each month at 4:30 -6:00 PM at Winship House.
- Monthly neighborhood meetings are the 3rd Tuesday of each month

Backstreet Brush Project:

- RAA will help promote the GoFundMe page and will give a donation of \$750
- Bill made a motion to donate for the Artists line item, a 1-to-1 match up to \$750 of funds that Sakina Lord and her organization spend, even if there are fewer than 8 artists –Catrina seconded.
- Motion passed unanimously

Hance Park Conservancy:

Catrina was appointed as the RAA's 2nd Hance Park Conservancy representative