

RAA April 13 2020 Board meeting

In attendance: Andie Abkarian, Catrina Kahler, Christa Lawcock, Ryan Tempest, Steve Bruckal, Bill Scheel, Caroline Van Slyke

Absent: Claire Nelson

No Treasurer update

RAA Priorities:

- 1) Bylaws: Bill Scheel will circle back with former board members Doug Churchill and Cindy Ek
- 2) RAA Mini-grant program – establish criteria for grants: value, criteria, format. Lead TBD
- 3) Systems:
 - a. Financials–Steve
 - b. Files/email- Andie
 - c. Events – Caroline
 - d. Integrate systems – all
- 4) Historic Preservation - Bill
- 5) Communication – Catrina lead. Bill, Andie, Christa
 - a. Channels – website improvement – Catrina with vendor
 - b. Current climate messaging – community support – all
 - c. E-letter logistics – Christa

Development & Livability:

- No major updates on development projects.
- Anecdotally, projects that have been approved are moving forward without funding challenges.
- Unapproved projects are likely on hold 45-90 days, including 2nd Ave & McKinley /McKinley Club project.
- 3rd Ave and Culver variance request was taken off the ZA Hearing agenda as the applicant didn't meet city notification requirements. HP sent notice of HP hearing, Andie to find out timing as relates to ZA Hearing.
- Lots of developments in SoRo, doing Development Updates again to include e-letters would be beneficial.

Hance Park Update:

- Hance Park Conservancy is reviewing membership options for a larger representation of 1) neighborhoods, 2) businesses and 3) community organizations. Joan Kelchner & Rick Naimark are working on the list.
- Hance Park Coalition is continuing fundraising efforts, economy will likely slow down \$ brought in. Parks continues to work on better communication regarding construction.

- Phase 1A construction (including tunnel repair) is moving forward on schedule with playground completion by year end.

Supporting neighbors and businesses

- There's a demonstrated need for financial and other resource help in South Roosevelt.
- RAA can make a call to neighbors to help with list of resources and local businesses in printed piece and e-letter, include an image of the Little
- Christa will coordinate gathering content, printing, and distribution of such a flyer. Caroline to verify Block Watch payment/reimbursement criteria for third party vendors.
- Use existing newsletter templates (google drive) and newsletter delivery / distribution list as basis (note: this is for the printed flyer), with accommodation for people's concerns for COVID19 exposure.
- "Block Captain" system may be good for distribution and for gathering info for a neighborhood directory. Christa to head project. Will include request for volunteers in newsletter.

Admin:

- Neighborhood meeting will be held via Zoom, with meeting reminder mailed through MailChimp. Andie to research potential security concerns.
- No budget for video-conferencing accounts/security at this time.
- Christa will coordinate gathering of content for e-letters and printed materials and get printed. Communication team Andie, Bill and Catrina will continue to review and edit.

E-letter items: (sent out week after n'hood meeting -)

- Temporary meeting process (video conference)
- Opportunities for community and local business support
- Block captain opportunities / community directory
- Development update
- Hance Park construction update
- Other (streets?)

Printed "newsletter" 2-sided flyer (out this week)

- Temporary meeting process (video conference)
- Opportunities for community and local business support
- Block captain opportunities / community directory

File sharing and meeting tools: Andie asked if we wanted to have a budget set for a Zoom or Webex or other platform for meetings. Group decided it was not necessary as the COVID is not expected to last indefinitely.